







7th Annual
Myrtle Beach Jeep Jam
October 25th-27th, 2024



Epic Obstacle Couse
Sunrise Beach Crawls
Vendor Village
Food & Beer
Charity Raffle
Nightly Parties

1 Block from Ocean
3 Days of Family Fun
7th Year of Event
120 Vendors
2,700 Jeeps on Site
30,000 Attendees



















































Join the Action at the 7th Annual Myrtle Beach Jeep Jam!

From October 25-27, 2024, the Myrtle Beach Jeep Jam, presented by Myrtle Beach Chrysler Jeep, returns to the Palmetto State for three days of adrenaline-fueled excitement. With over 30,000 attendees expected, this premier Jeep event offers the perfect blend of off-road adventure, coastal relaxation, and Jeep culture.

Set in the heart of the Grand Strand, just steps from the beach, the Jeep Jam offers something for everyone. Participants can tackle the challenging obstacle course, admire the fan-favorite Show-N-Grime Jeep Show, and experience the unforgettable Sunrise Beach Crawl, where they'll get the rare opportunity to drive their Jeeps on Myrtle Beach's sandy shores.

With 120+ vendors on site, Vendor Village is the hub for off-road gear, Jeep accessories, and local specialties. Don't miss your chance to showcase your brand. Limited vendor and sponsorship opportunities are available, offering prime visibility, on-site promotion, and direct access to an engaged Jeep-loving audience. Get in front of thousands of passionate enthusiasts—your customers are waiting!





100' x 40' \$### 80' x 30' \$#### 60' x 30'

40' x 20' \$###

30' x 20'

\$###

20' x 10'

\$###

Food Truck

\$###

10' x 10'

\$###



Ocean
\$###

Vendor Space
Logo Placement
Swag in Bag
Solo Social Shares

Wave
\$####
-50% Vendor Space
Logo Placement
Swag in Bag
Solo Social Share

Boardwalk \$###

Logo Placement
Swag in Bag
Solo Social Share
Logo Placement
Swag in Bag
Group Social Share

* Logo Placement: T-Shirt, Video Board, Website, Signage, etc. (ordered by sponsorship level)

WHEN?

Friday October 25th
1:00 PM - 5:00 PM
Saturday October 26th
11:00 AM - 5:00 PM
Sunday October 27th
11:00 AM - 5:00 PM

WHERE?

2501 N. Kings Hwy.

Myrtle Beach, SC 29577

*Former Myrtle Square Mall

BENEFITING:

Special Operations
Wounded Warriors



ORGANIZED BY:

NS Promotions & Events









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MBJeepJam.com @TheMBJeepJam #MBJeepJam